



WEST COVINA SMALL BUSINESS WEEK 2017

APRIL 30TH – MAY 6TH

#SMALLBUSINESSWEEK

The City of West Covina will celebrate this year's National Small Business Week (April 30 – May 6) by hosting the 2nd Annual West Covina Small Business Week (**WCSBW**). The City will partner with the U.S. Small Business Administration (SBA), the Small Business Development Centers (SBDC) located at the University of La Verne and Pasadena City College, the Greater West Covina Business Association (GWC), and SCORE to host this year's **WCSBW** Program.

National Small Business Week was established as an opportunity to recognize small businesses and entrepreneurs who make contributions in our communities. The City of West Covina supports the continued growth of our local small businesses and wishes to honor the impact that they have on our community. As part of this year's Program, the City will honor four local businesses with the introduction of the 2017 City of West Covina Small Business Awards.

The City is thrilled to be hosting **WCSBW** and encourages local business owners and entrepreneurs to join us at the 2nd **WCSBW**. In addition, a Business Expo with resource tables by local non-profit organizations will be held prior to Monday's and Wednesday's events. To participate in the free **WCSBW** events, **please register at bit.ly/WCSBW2017**.

MONDAY | MAY 1, 2017 - Award Ceremony & Presentation

Keynote Speaker - Victor Parker, SBA District Director
Award Ceremony - City of West Covina
Presentation - "Small Business Loans"
University of La Verne SBDC

For the Monday and Wednesday events please register at the **WCSBW Eventbrite page**.

Register at: bit.ly/WCSBW2017

LOCATION | West Covina City Hall
(Council Chambers)
1444 West Garvey Avenue South
West Covina, CA 91790

TIME | 6 PM - 8 PM

THURSDAY | MAY 4, 2017 - "Dream BIG, Start Small" Mixer Hosted by GWC

LOCATION | Craft Hill Restaurant
128 North Grand Avenue
West Covina, CA 91791

TIME | 5:30 PM - 8:30 PM

WEDNESDAY | MAY 3, 2017 - Presentation

"Effective Communication Wins Business" - SCORE

LOCATION | West Covina City Hall (Council Chambers)
1444 West Garvey Avenue South
West Covina, CA 91790

TIME | 6 PM - 8 PM

TICKETED | \$10 Ticket (GWC Members)
EVENT | \$20 Ticket
*Space is limited.

To purchase tickets please go to: www.greaterwestcovina.com

