



West Covina October - December DISCOVER City Newsletter & Community Recreation Guide

Advertise Now!

The City of West Covina is excited about its quarterly publication, *Discover*. The *Discover* contains information on City news, development, businesses, recreation programs and classes, facility rentals, excursions and more.

Why Advertise in West Covina?

Direct delivery to all West Covina residents and businesses

Circulation of over 38,000!

❖ Affordable Rates

❖ Valuable Marketing Tool

❖ 10% Discount for Advertising for 4 issues

PLACING YOUR AD IS EASY

The October-December Magazine will be distributed in September and is valid October through December.

Ads must be in the appropriate size and format.

Acceptable formats include jpeg, PDF, or InDesign (include fonts and links).

**Please note: Ads which must be edited, resized, or reformatted require an additional fee.*

All advertisements are full color, and must be CMYK, and have a minimum resolution of 300 dpi.*

Ads can be sent on CD to the address below, or e-mailed to: john.caropino@westcovina.org

To place an ad, simply fill out the Advertisement Application and mail with payment to:

City of West Covina
Attn: John Caropino
1444 West Garvey Ave., South
West Covina, CA 91790

For more information on advertising, please call (626) 939-8862

Please note: Ad spaces are limited and may fill before the application deadline.

SUBMISSION DEADLINE for the 2017 October-December edition of The City of West Covina DISCOVER City Newsletter & Community Recreation Guide is August 1st 2017.

ADVERTISEMENT APPLICATION

Business / Organization Name: _____

Contact Person: _____

Phone Number: _____ Fax Number: _____

e-mail address: _____

Address: _____

City: _____ State: _____ Zip: _____

All advertisements are included in print, web, and e-mail versions of the Discover AD SIZE DESIRED (Ad dimensions listed below. Please ensure your ad dimensions are correct.):

Business Card (2" high by 3 1/2" wide) \$300

4 issues (1 Year) - Business Card: (2" high by 3 1/2" wide)\$1,080

Quarter Page: __Vertical (4 1/4" high by 3 1/4" wide) or __Horizontal (2 1/4" high by 7" wide) \$600

4 issues (1 Year) - Quarter Page:

__Vertical (4 1/4" high by 3 1/4" wide) **OR** __Horizontal (2 1/4" high by 7" wide) \$2,160

Half Page: __Vertical (8 1/2" high by 3 1/4" wide) or __Horizontal (4 1/4" high by 7" wide) \$1,200

4 issues (1 Year) - Half Page:

__Vertical (8 1/2" high by 3 1/4" wide) **OR** __Horizontal (4 1/4" high by 7" wide) \$4,320

Full Page: __In Guide (8 1/2" high by 7" wide) \$2,400

OR __Inside Cover (9 1/2" high by 7" wide) \$2,800

4 issues (1 Year) - Full Page:

__In Guide (8 1/2" high by 7" wide) \$ 8,640

OR __Inside Cover (9 1/2" high by 7" wide) \$ 10,000

**Back Cover Ads.* Ads on back cover require Program Partnership/Sponsorship and start at \$3500. For more information, please contact John Caropino at (626) 939-8862.

PAYMENT INFORMATION TOTAL AMOUNT DUE: \$ _____

Please indicate:

Check or Money Order Enclosed (*Make check payable to "City of West Covina."*)

Credit Card: Visa -or- MasterCard

Number: _____

Exp. Date: ____/____

Print Name on Card:

Billing Address of Card:

City / Zip:

Signature:

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