



City of West Covina – Community Meeting 2023 City Council Budget Goals

Tuesday, January 31, 2023

CITY COUNCIL CONSIDERATION AND APPROVAL OF THE 2023 CITY COUNCIL GOALS:

- I. Protect Public Safety,
- II. Address Homeless Issues,
- III. Enhance City Image and Effectiveness,
- IV. Maintain Good Intergovernmental Relations,
- V. Achieve Fiscal Sustainability and Financial Stability,
- VI. A Well-Planned Community,
- VII. Expand Economic Development Opportunities,
- VIII. An Accessible Community, and
- IX. A Creative and Active Community

CITY COUNCIL GOALS FOR 2023

I. Protect Public Safety:

- A. Continue to respond to the global COVID-19 pandemic.
 - a. Administer ongoing cooperative agreements for COVID-19 testing and vaccination.
- B. Negotiate and execute interlocal equipment agreements with Cities of La Verne, Manhattan Beach, and San Gabriel for fire emergency services.
- C. Negotiate and execute regional automatic aid agreement with City of La Verne for fire emergency services.
- D. Negotiate and execute automatic aid agreement with Los Angeles County Fire Department.
- E. With due regard to General Fund fiscal impacts, respond to California Department of Public Health (CDPH) proposed regulations. Seek provisional approval from the California Department of Public Health (CDPH) for creation of a fiscally sustainable municipal health department. Prepare a Community Health Needs Assessment, Community Health Improvement Plan and other studies as may be required by CDPH and the Public Health Accreditation Board. Negotiate and execute contract(s) for Health Department laboratory services.
- F. Update the City's Emergency Management Program, including Community Emergency Response Team, Emergency Operations Center Training, Citywide CERT Training including "train the trainer", and Disaster Preparedness and Hazard Mitigation plans.
- G. Monitor, manage, and as appropriate reduce Fire Department overtime expenditures.
- H. Acquire and implement the use of Police Department body-worn cameras.
- I. Annual Police Department Review intended to increase accountability and transparency
- J. Take delivery and place in service two (2) new rescue ambulances, two (2) new fire pumper engines, and one (1) new fire ladder truck/quint
- K. Develop specifications for and put out to bid for 2026 delivery a new fire pumper engine.
- L. Work with Animal Care & Control to conduct the bi-annual canvass for pet licenses.
- M. Continue to expand Police Officer visibility in the community by promoting neighborhood events like Coffee with a Cop.

II. Address Homeless Issues:

- A. Secure external funding, including San Gabriel Valley Housing Trust and County homeless funds
- B. Partner with area cities on a regional response to inadequacies of existing Measure H program.
- C. Expand Mental Health Services for unhoused.
- D. Increase contact between Department of Mental Health and the unhoused population in West Covina
- E. Reduce single-day Homeless Count census from 112 to 50

III. Enhance City Image and Effectiveness:

- A. Bring all City facilities to standard.
 - o Identify potential projects for inclusion in the Capital Improvement Plan.
- B. Enhance recreational and park opportunities in the community.
- C. Enhance communication to residents through publishes newsletters, the website, and social media.
- D. Prepare the annual "State of the City" report.
- E. Implement the City's Active Transportation Plan.
- F. Make the community more verdant.
- G. Implement the master plan of street trees
- H. Assess and as necessary upgrade the City's sewer collection system.
- I. Implement the annual street paving program.
- J. Remove Trash bins from parks
- K. Replace bus shelters
- L. Install a reader board for Sportsplex on Azusa
- M. Work with Caltrans to clean up freeway on/off ramps
- N. Celebrate the City's Centennial Birthday
 - Brand all City 2023 events as "Centennial"
 - Host a centennial dinner at the Sportsplex on February 16, 2023
 - Brand City vehicles with the centennial logo
 - Collaborate with the Historical Society for centennial celebrations
 - Create centennial merchandise
- O. Complete a precise plan for the new Fire Station #1
- P. Repair Antique Fire Engine (at Hurst Ranch)
- Q. Establish a weekly street sweeping schedule
- R. Establish "No Overnight Parking" areas in the City.
- S. Prepare and approve a Traffic Signal Maintenance Contract

IV. Maintain good Intergovernmental Relations Keep regulatory compliance with changing State and Federal regulations and laws (e.g., SB 1383, SB 9, CalRecycle, Department of Toxic Substances Control, State Housing and Community Development).

- A. Pursue external partnerships and grants.
- B. Reinforce the Library's role in the community as a civic and cultural center
- C. Actively participate in the San Gabriel Valley Council of Governments,

V. Achieve Fiscal Sustainability and Financial Stability

- A. Maintain and monitor the City's fiscal health.
 - a. Continue to implement State Auditor's fiscal recovery and fiscal recovery plans.
 - b. Nurture local businesses and attract non-retail jobs.
 - c. Implement appropriate funding for landscape maintenance districts.
 - d. Review & update contracts for waste hauling, towing and facility use.

- e. Update fee schedule.
- f. Install new financial management system.
- B. Maintain and promote employee relations
- C. Update City Personnel Rules including use policies.
- D. Employ known principles of risk management to address action items identified in the City Risk Management Evaluation.
- E. Make changes in ways the City conducts its business ensuring the needs of the City are met.

VI. A Well-Planned Community:

- A. Continue work on a comprehensive revision of the City's Zoning Ordinance.
- B. Update permit software.
- C. Implement a Rental Inspection Program
- D. Apply the new Housing Element, currently pending State Certification.
- E. Enact the new Zoning Ordinance that went into effect Jan. 2023
- F. Create a Park Master Plan (long range planning tool):
- G. Establish lights on Glendora Ave and Clean-up:
- H. Update and audit Landscape Maintenance Districts

VII. Expand Economic Development Opportunities:

- A. Continue marketing efforts to expand and retain the business base.
- B. Work with property owners to promote development in the community.
- C. Focus efforts of the City's Community & Economic Development Division on economic recovery and tourism through continued relationship building, research, and advocacy of development.
- D. Examine the feasibility of an enhanced infrastructure financing district (EIFD), which is designed to leverage tax increment financing from the City, and potentially the County of Los Angeles.
- E. Reinforce West Covina's brand as a great place to live, work and play in the San Gabriel Valley.
- F. Establish an Assessment District on Glendora Avenue
- G. Approve a master plan for Plaza West Covina
- H. Consider all options for the development of City owned parcels at the former BKK site
- I. Establish a BIA for Glendora Ave.

VIII. An Accessible Community:

- A. Establish a Disability Advisory Commission.
- B. Consider implementation of best practices as recommended by the U.S. Conference of Mayors Disability Employment Working Group: [Disability Employment Working Group](#)
- C. Review Best Practices in Disability Employment: [Disability Employment](#)
- D. Review City Development Codes and Current Practices on Accessible Urban Development. [Good Practices of Accessible Urban Development](#)
- E. Establish and implement an ADA Transition Plan

IX. A Creative and Active Community:

- A. Expand the lineup of events by hosting and co-hosting events with community partners.
- B. Re-evaluate opportunities to weave the arts and local heritage into everyday life.
- C. Develop a master calendar of community and city-sponsored events.
- D. Review recreational opportunities at the equestrian center.