



2024
WCSBW

West Covina **Small Business Week**

Agenda

5:30pm - 6:30pm: Networking and Registration

- Attendees arrive and network with fellow small business owners and community members.
- Registration desk open for check-in.
- Please enjoy light refreshments and food bites sponsored by West Covina's locally owned businesses.

MC: Alejandro Garcia, Economic Development and Housing Manager

6:30pm - 6:40pm: Opening Speech by Mayor

- Welcome remarks and opening speech by Mayor, Mayor Brian Calderón Tabatabai
- Mayor highlights the importance of small businesses in our community and recognizes Small Business Week.

6:40pm - 6:50pm: Keynote Speaker by SBA LA Director

- Keynote address by Julie Clowes from the Small Business Administration (SBA) Los Angeles District Office.
- Insights and advice on small business trends, opportunities, and resources available through the SBA.

6:50pm - 7:00pm: Chamber Presentation

- Presentation by West Covina Chamber on the resources, programs, and support services available to small businesses through the chamber led by Karen Ko, Economic Development Project Coordinator.

7:00pm - 7:45pm: Presentation by SBDC

- Presentation by Sean Snider from the Small Business Development Center (SBDC).
- Overview of SBDC services, including Business Plan Made Easy.

7:45pm - 8:00pm: Q&A Session

- Open floor for questions from attendees. Opportunity for small business owners to engage with speakers and clarify any doubts or concerns.

7:45pm - 8:00pm: Networking and Conclusion of Small Business Week

- Informal networking session and wrap-up of the event. Thank you for your attendance!